

ADVANCED WORKSHOP **»R&D WORK SPACE 2015+«**

Designing Spatial Solutions for Future R&D

October 12 – 13, 2010
Stuttgart, Germany



Successful innovation projects are the result of a complex interplay of many different actors and activities. We have found that a critical – but somewhat neglected – success factor for R&D and innovation lies in creating the favourable spatial conditions in which employees carry out R&D activities. Designing work spaces, rooms and buildings especially for innovation purposes can be just as beneficial as defining innovation processes or using sophisticated IT tools.

This is why Fraunhofer IAO has initiated the »Advanced Workshop on R&D Work Spaces 2015+« in collaboration with the R&D Management Conference. To gain more insight into the successful design of R&D space, participants will have the opportunity to understand basic concepts of R&D space design, to learn from good practice examples and to collaboratively explore new ways to shape future R&D environments. Participants will also get the possibility to visit the Office Innovation Center (OIC) as well as the Lab Innovation Center (LIC) on the Fraunhofer premises. We invite managers of product development, R&D and innovation as well as other practitioners and academics concerned with the design of R&D environments to join us for a hands-on, interactive workshop.

A handwritten signature in black ink, appearing to read "Dieter Spath".

Prof. Dr.-Ing. Dr.-Ing. E.h.
Dieter Spath

AGENDA
OCTOBER 12, 2010

9:00 Arrival and registration

Morning session: R&D work spaces for future R&D success

9:30 Welcome message

9:45 Future R&D challenges and the role of
the R&D work space

Good practice presentations

10:15 **Confirmed:** Freudenberg | Vodafone Research |
Continuum | Center for Knowledge Architecture |
Virtual Enterprise Architects
Solicited: T-Labs | Mann & Hummel | InnovaLab (ES)

Afternoon session: Good practice workshops
(»the best of what is«)

13:00 Visit of Lab Innovation Center (LIC)

13:30 Continuation of good practice presentations
Panel discussion - Sharing of experiences

16:00 Consolidation of shared patterns and experiences

Social programme

AGENDA
OCTOBER 13, 2010

9:00 Visit Office Innovation Center (OIC)

Morning session: R&D space design workshops

9:45 Recall of results day 1

10:00 Breakout session: Crafting selected future work
environments (group work)

12:30 Consolidation of results

Afternoon session: Introducing new R&D environments

13:30 Barriers & levers to introducing new R&D spaces

15:00 Closing remarks

GENERAL INFORMATION

VENUE | Institutszentrum Stuttgart der Fraunhofer-Gesellschaft (IZS), Nobelstraße 12, 70569 Stuttgart

ORGANIZER | Verein zur Förderung produktionstechnischer Forschung e.V., Tagungsbüro, Nobelstraße 12, 70569 Stuttgart, Germany

FURTHER INFORMATION | Dr.-Ing. Sven Schimpf, Phone +49 711 970-2457, sven.schimpf@iao.fraunhofer.de

Dipl.-Ök. Flavius Sturm, Phone +49 711 970-2040
flavius.sturm@iao.fraunhofer.de

PARTICIPATION FEE | The participation fee amounts to 249 €, including program materials, lunches and refreshments. All refund requests must be received in writing by Friday, October 1, 2010. A processing fee of 75 € will be deducted from all participants. No refunds will be issued after this date.

Please note that number of participants is limited.

WORKSHOP PROGRAMM | also available via:
www.rdm.iao.fraunhofer.de
www.rndmanagement.info

Participants will receive the invoice shortly after registration, together with additional information on the event, directions etc.

ACCOMODATION | Workshop participants who require an accomodation can refer to the following hotels (please indicate »Fraunhofer« in your enquiry):

Relexa Waldhotel Schatten
Magstadter Straße 2-4, 70569 Stuttgart
Phone +49 711 6867-0, Fax -999
stuttgart@relexa-hotel.de, www.relexa-hotels.de

[mo.hotel]
Hauptstraße 26, 70563 Stuttgart
Phone +49 711 28056-0, Fax -100
info@mo-hotel.de, www.mo-hotel.de

or contact the Stuttgart Tourist Information:

Stuttgart Marketing GmbH
www.stuttgart-tourist.de

For registration, please get in touch via Fax: +49 711 970-2157 or via E-Mail: tagungsbuero@iao.fraunhofer.de

Verein zur Förderung produktions-
technischer Forschung e.V.
c/o Fraunhofer IAO,
Tagungsbüro, Tanja Vartanian
Nobelstraße 12
70569 Stuttgart

Herewith I register for the Advanced Workshop in R&D Management »R&D Work Spaces 2015+«, October 12 – 13, 2010, in Stuttgart

I can contribute with a presentation

Your address will be stored in a file and electronically processed in accordance with the German Federal Data Protection Act (Bundesdatenschutzgesetz). I have duly noted the conditions related to registration and cancellation.

Name

Title

Organisation

Department

PO Box / Street

Postal Code, City

Phone, Fax

E-Mail

Date, Signature