

The *R&D* Management Conference 2010

'Information, imagination and intelligence in R&D management'

Manchester, 30 June - 2 July 2010

Expression of interest - Call for papers, presentations and discussion topics

Conference objectives

The R&D Management Conference aims to advance the state-of-the-art in R&D management, and R&D management research. It will assemble information and use the imagination and intelligence of prospective participants

- o to assemble and structure information
- o to add value and create synergies in research
- o to identify topics for discussion and further development

A constructive review process will be used to design and plan the conference. Papers and presentations will be arranged in clusters of related topics rather than pre-determined tracks. Emphasis will be placed on the active discussion and development of cluster topics. The conference programme and structure will be influenced strongly but not exclusively by the expressions of interest and submissions of prospective participants.

Conference outputs

The outputs of the conference will include opportunities for publications in three journals (R&D Management, Technology Analysis and Strategic Management, and Foresight). All three journals have editors based in Manchester Business School.

A range of other conference outputs are expected to emerge including ideas and recommendations for new research projects and discussion networks, and a future conference agenda.

Conference scope

Papers, presentations and suggestions for discussion should focus on important issues in R&D management (or R&D management research). The conference theme – **information, imagination and intelligence** – provides some inspiration for contributions.

These three attributes are *applicable* to:

- o R&D activities
- o R&D management, or
- o R&D management research

They can be *exhibited* in individuals, teams, organisations, networks or systems.

They will *influence* projects, portfolio, programmes, capabilities and strategies.

They will have implications for user needs (including scientists' and technologists' needs as R&D workers), business strategies and constraints, management problems and capability, and academic observation and analysis in this field

Very little **information imagination or intelligence** is needed to identify the trends and issues that are impinging on R&D activity in business, government, university and other circles – sustainability, climate change, open systems, internet applications, emerging technologies, innovation intensity, intangibles etc. Contributions on the R&D management aspects and implications of all these subject areas are encouraged; preferably you will adapt the treatment of your subject to fit the conference theme but in any case you should expect delegates to do this in discussion.

A wide range of conference topics can therefore be accommodated. In contrast to previous R&D Management Conferences which have all focused a theme, the 2010 conference will consider papers and presentations on any R&D management subject - provided that the subject fits into a cluster and will add value to discussion.

Doctoral students are encouraged to participate in the conference and their papers will be integrated where appropriate into any relevant cluster of presentations. In addition a cluster based around doctoral presentations is under consideration to facilitate in-depth discussion on both subjects and methodologies.

2010 is the 30 year anniversary of The R&D Management Conference series; papers are welcomed which critically and constructively examine key concepts and achievements during this 30 year history.

How to participate

Expressions of interest and abstracts for full papers should be submitted before 15 March and topics for presentation or discussion before 15 April. They will be acknowledged and accepted dynamically and as they are received they will help to structure and shape the programme.

If you are uncertain or cannot attend you are still welcome to suggest discussion topics. Please do so by email or using the EoI document template. Create an Easy Chair account in readiness and anticipation.

The conference is not intended to be just a three-day event. It involves a networking and planning process extending over several months before and after the event.

EoI and Submission process

You can send your topic and bio information using the EoI submission document template, which can be downloaded at www.RnDManagement.info

Abstracts, presentation topics and suggestions for discussion should be uploaded to the EasyChair conference submission system using this template.

Create an account at http://www.easychair.org/conferences/account_apply.cgi
Login at <https://www.easychair.org/login.cgi>

Submissions to The R&D Management Conference 2010 can then be made at:

<http://www.easychair.org/conferences/?conf=rndmanagement2010>

At present EasyChair does not recommend the use of Google Chrome. Browsers need to support JavaScript. If you have difficulty creating an EasyChair account or uploading your file then please email your completed file to the conference organisers.

Distinguishing your topic

Each abstract or presentation topic should be uploaded separately using the EoI document template (see www.RnDManagement.info) The title used for each topic should be the same in the document as in each EasyChair submission. You can also cut and paste your topic description from this template into the EasyChair abstract box. If you have difficulty uploading then email the file(s) to the conference organisers at the email address shown below.

The EoI document template contains a table for your contact information, a bio, and your abstract, presentation or discussion topic. It prompts you to decide what you will submit and when you must do this – see key dates below.

Registration fees and hotels

Registration fees, travel and hotel details will be announced later. Participants will need to pay the registration fee and all travel and accommodation costs.

Key dates:

Expressions of interest (EoI) – as soon as possible

Abstracts for full papers – before 15 March.

Presentation topics only – before 15 April

Suggestions for discussion topics – as soon as possible and preferably before 15 April

Full papers for the proceedings - before 15 May
(There is an option for authors to submit extended abstracts by 15 May and full papers before 15 October – see submission document template.)
Presentation files for the proceedings - before 30 May.

Registration for authors presenting full papers - before 15 May (at least one co-author per paper must register before this date)
Registration for presenters – before 15 May
Registration for all other participants - will close 15 June.

Conference dates - 30 June to 2 July

Enquiries:

theorganisers@theRnDManagementConference.org

Submissions:

<http://www.easychair.org/conferences/?conf=rndmanagement2010>

Information:

www.RnDManagement.info